| 1. **General Information** | | | | | | |
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| \*Title of Study | Product Knowledge, Brand Awareness, and Purchase Intention of Copycat Product Consumers: The Case of the Grocery Store in the Philippines | | | | | |
| \*UREC Code/REC Panel Code  (To be provided by UREC/REC) |  | | | \*Study Site | Guimba, Nueva Ecija | |
| \*Name of Researcher | Zamantha Acla, Karen Bauzon, Shaine Mheriz Briguel, Sophia Leigh Joson, Francis Magistrado, Wendell Pedrera, Leah Angela Pernia, Sophia Yvonne Polo | | | Contact Information | \*Tel No: | |
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| Ethical clearance effectivity period |  | | | | | |
| 1. **Amendment** | | | | | | |
| Procedure/provisions to be amended (Use additional sheets if necessary) | | Original Procedure/ Provision | Proposed Amendment/s | | | Justification  (Please elaborate) |
|  | |  |  | | |  |
| **Name and Signature of Researcher/s** | | **Date** | **Name and Signature of Adviser/ Immediate Supervisor** | | | **Date** |
| Zamantha Acla    Karen Bauzon    Shaine Mheriz Briguel    Sophia Leigh Joson    Francis Magistrado  Wendell Pedrera    Leah Angela Pernia    Sophia Yvonne Polo | | May 1, 2024 |  | | |  |

| **For Approval of the UREC** | |
| --- | --- |
| Date | Signature over Printed Name  University Research Ethics Center |

*\*Please use extra sheets if necessary.*